

1	The strategy
	<p>What was the reason for the strategy?</p> <p>Have some of the assumptions underlying the strategy changed?</p> <p>Is the strategy still viable? Why/why not?</p>
2	Achieved results in relation to objectives
	<p>If so, what are the explanations for the objectives not being met (description of possible failure of basic assumptions)?</p> <p>Were there parts of the strategy that were not implemented? Why?</p>
3	Progress of the strategy process
	<p>Was a fixed strategy process used, or was the process more ad hoc?</p> <p>How did the chosen strategy process work? Need for change?</p> <p>How much of the organization was involved in the strategy process? Was this satisfactory?</p> <p>Were all relevant stakeholders involved in the strategy process? Need for change?</p> <p>How did the organization experience the strategy process? Need for change?</p> <p>Was communication sufficient?</p>
4	Summary: Learning
	<p>What are the points of learning concerning the strategy process?</p> <p>What are the points of learning concerning the chosen strategy itself?</p>
7	Conclusion: Actions now
	<p>What actions should be initiated to support the current strategy?</p>
8	Conclusion: Changes in the next strategy process
	<p>What changes must be made before the next strategy process?</p> <p>What should we pay particular attention to in the context of the next strategy process?</p>

FIGURE 10.57
Checklist for evaluating strategy and strategy process.