

1	The strategy
	<p>What was the reason for the strategy? Have some of the assumptions underlying the strategy changed? Is the strategy still viable? Why/why not?</p>
2	Achieved results in relation to objectives
	<p>If so, what are the explanations for the objectives not being met (description of possible failure of basic assumptions)? Were there parts of the strategy that were not implemented? Why?</p>
3	Progress of the strategy process
	<p>Was a fixed strategy process used, or was the process more ad hoc? How did the chosen strategy process work? Need for change? How much of the organization was involved in the strategy process? Was this satisfactory? Were all relevant stakeholders involved in the strategy process? Need for change? How did the organization experience the strategy process? Need for change? Was communication sufficient?</p>
4	Summary: Learning
	<p>What are the points of learning concerning the strategy process? What are the points of learning concerning the chosen strategy itself?</p>
7	Conclusion: Actions now
	<p>What actions should be initiated to support the current strategy?</p>
8	Conclusion: Changes in the next strategy process
	<p>What changes must be made before the next strategy process? What should we pay particular attention to in the context of the next strategy process?</p>

FIGURE 10.57
 Checklist for evaluating strategy and strategy process.