

SUBTHEORY	POPULAR NAME	STERNBERG'S "NICKNAME"	EXPLANATION	EXAMPLE
Componential	Logical, analytical intelligence	Book smart School smart	Related to problem-solving that requires a single solution. Traditional intelligence tests are useful for testing this.	Solving mathematical and logical issues.
Experiential	Artistic, creative intelligence	Street smart	Has to do with how you respond to new situations and whether you can get new ideas.	Write a short story, paint a picture, make an advertisement.
Contextual	Social, practical intelligence		Has to do with how to solve tasks in everyday life and how to involve other people herein.	You are in a foreign country, and your wallet has been stolen. What do you do?

FIGURE 4.24  
The three sub-theories of Sternberg's triarchic intelligence concept.