

THE TASKS OF THE TEAM SPONSOR

Define the overall purpose of the team and the framework for it.

Provide resources to the team, including approving the team budget and ensure retention of resources.

Accept or reject team results and correct as needed.

Protect the team from hostile forces that oppose the team or want to shut it down.

Motivate the team.

To be the team's ambassador to the top management and the rest of the organization, including ensuring that the team's results and progress are known.

Ensure top management's continued support for the team.

Be aware of overall changes in the organization that may affect the team and the work of the team and ensure that the team is equipped to handle these changes.

FIGURE 5.9
The tasks of the Team sponsor.